

## List Rental Information

Quantity	Description	Price/M
25,173*	U.S. names as categorized below	\$190

\* Total Subscribers as of June 2010

### Company Type:

Pharmaceutical Company	10,715
Biotechnology Company	3,748
Drug Delivery Company	1,100
Device Diagnostic Or Equipment Mnfr.	.822
Contract Research/Clinical Sites/Consulting	3,444
Marketing/Communication	2,742
Service	1,871
Media	.431
Other	.300

### Job Function:

Corporate Management	7,872
Marketing/Advertising Management	4,401
Product/Account Management	2,243
Sales Management	1,706
Market Research Management	.852
Creative/Production/Traffic	.215
Media/Promotion Management	.402
R&D Management	2,394
Lab Analysis/Academic Research	.629
Clinical Trial Management	1,768
Clinical Monitoring/Site Management	.591
Regulatory Affairs/Compliance	.911
Data Management/Analysis/Bioinformatics	.395
Information Technology Management	.695
Other	.99

**Minimum Order:** 3,000 Names

### Selects/M

\$10	Company Type
\$10	Job Function
\$10	Zip Code
\$10	State
\$10	Selects

### Other Project Fees

\$25	Disk Fee
\$25	Email Fee
\$100	Same-Day Delivery

### Media

Electronic File (Excel or Tab delimited)

Adhesive labels (Subject to an additional 10% charge based on total order cost)

Normal turn-around is 5 business days once order form, sample, and payment have been received.

We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing.

All orders will be sent to a bonded third-party mail house only.



Signature of PharmaVOICE representative

Signature of Customer

## List Rental Terms


This Agreement is between PharmaVOICE ("PharmaVOICE") and \_\_\_\_\_ ("Customer").

The Customer wishes to rent a mailing list consisting of the names and addresses from PharmaVOICE mailing list (the "List") in order to permit distribution of materials (the "Mailing") to individuals on the List, and PharmaVOICE wishes to rent the List to Customer. In consideration of the mutual promises set forth herein, the parties agree as follows with respect to the rental of the List.

1. List is furnished to Customer for one-time use only. The materials included in the mailing must be approved by PharmaVOICE.
2. List contains unique, proprietary information, and is the sole and exclusive property of PharmaVOICE. PharmaVOICE reserves all rights to List, and nothing contained in this Agreement transfers or assigns any proprietary rights to List from PharmaVOICE to Customer.
3. Customer shall not release, copy, alter, assign, transfer, sell or extract data from List for any purpose, and shall not publish List or any portion of List in any form. Customer shall not use List for telephone solicitation of any kind, solicitation of funds, or data collection.
4. At the time Customer requests List, Customer shall submit to PharmaVOICE for its review and approval, a complete copy of the text which Customer plans to distribute ("the Mailing Piece") to individuals on List. If Customer fails to submit a complete copy of Mailing Piece to PharmaVOICE, the List will not release List to Customer.
5. Without the express written permission of PharmaVOICE, Customer shall not:
  - a. purport in any way to represent PharmaVOICE in any Mailing
  - b. use PharmaVOICE's name, or any logo, trademark, or trademark associated with PharmaVOICE; or
  - c. disclose the source of the List
6. Customer shall indemnify and hold harmless PharmaVOICE against any claim, damage, expense, liability, or obligation incurred by reason of use of List.
7. Customer shall not distribute any material, including any modification of, or addition to, material to a Mailing Piece, Customer will be liable to PharmaVOICE for liquidated damages in the amount of \$15,000, which Customer expressly agrees is a reasonable amount.
8. PharmaVOICE reserves the right to deny rental of List to any entity, with or without cause.
9. Customer understands that List counts vary daily and therefore PharmaVOICE assumes no liability if the counts ordered differ from the actual counts received.

WITNESS WHEREOF, PharmaVOICE and Customer have executed this Agreement

on \_\_\_\_\_  
(Date)

Customer's Signature \_\_\_\_\_ Mailing List Rental Administrator 

Printed Name: \_\_\_\_\_ Printed Name: Marah Walsh

Company Name: \_\_\_\_\_ Company Name: PHARMAVOICE