

E-Mail List Rental - Order Form

Customer _____ Today's Date _____
Contact Name _____ Phone _____
Contact E-mail _____ PO# _____

Desired Date of Deployment: _____

Subject Line: _____

Quantity: _____

Selects: *(Please circle your targets from the lists below)*

Send file to

mwalsh@pharmavoice.com

html file

Text file

Your opt out list

Company Types:

- * Pharmaceutical
- * Biotechnology
- * Biopharmaceutical/Biologics
- * Drug delivery
- * Device, diagnostic, or equipment
- * Generic
- * Contract research
- * Clinical study/Investigative site (incl. Academic, Medical research)
- * Trial/Site management
- * Information technology
- * Marketing/Communication supplier (incl. Ad agency/Branding/Electronic/Public relations/etc.)
- * CME Provider
- * Service (incl. Analyst/Attorney/Consultant/etc.)
- * Media (incl. Print/Electronic)
- * Manufacturing/Packaging
- * Other (incl. Gov't agency/Association/University)

Job Functions:

- * Corporate management
- * Marketing management
- * Product management
- * Medical Education Management
- * Sales management
- * Information technology management
- * Marketing research
- * R&D/Project management
- * Scientific review, analysis, consulting
- * Clinical trial management
- * Clinical monitoring/Investigative site management
- * Clinical trials/GCP auditing/QA/QC
- * Regulatory affairs/Compliance
- * Data management/Analysis/Bioinformatics
- * Laboratory Analysis
- * Academic/Research/Teaching
- * Advertising management
- * Account management (acct. supvr., acct. exec., etc.)
- * Creative/Production/Traffic
- * Media/promotion management
- * Other

Additional Instructions:

Signature: (required for promotion to be scheduled) _____ Date: _____

Please fax signed contract to 215-493-9575 or email mwalsh@pharmavoice.com

Payment Type: _____ Card #: _____

Name on Card: _____ Expire: _____ CVC: _____

Thank you for choosing the PharmaVOICE for your promotional efforts.
Your business is much appreciated.

Payment for Email campaigns are due prior to email deployment.

E-Mail List Rental Information As of June 2009

Overview of Key Target Audience Segments

Deliver your targeted message to as many as 65,000 top-level executives from pharmaceutical, biotechnology, and med device companies and their service suppliers. This list is comprised of the BPA-audited subscribers from PharmaVOICE magazine and online users of PharmaVOICE.com.

Breakdown of distribution by Company Type:

- 39,975** Pharmaceutical; Biotechnology; Biopharmaceutical/ Biologics; Drug delivery; Device, diagnostic or equipment; Generic; Manufacturing/Packaging
- 7,088** Contract research; Drug development/Clinical trials consulting; Clinical study/ Investigative site (including Academic, Medical research); Trial/Site management
- 8,518** Marketing/ Communication supplier (including Ad Agency/Branding/ Electronic/ Medical Education/Public relations/etc.)
- 6,110** Information technology; Service (including Analyst/Attorney/Consultant/etc.)
- 1,560** Media (including Print/Electronic)
- 1,757** Other

Breakdown of distribution by Job Function:

- 16,575** Corporate Management
- 11,310** Marketing; Advertising Management
- 8,257** Product Management; Account Management
- 6,500** Sales Management
- 5,590** R&D/ Project Management; Scientific review, analysis, consulting
- 5,135** Clinical trial management; Clinical trials/GCP auditing/QA/QC
- 1,625** Clinical monitoring/Investigative site management
- 1,560** Marketing Research
- 1,820** Regulatory Affairs/Compliance
- 1,040** Information Technology management
- 845** Creative Production/Traffic
- 1,105** Media/ Promotion Management
- 1,108** Laboratory Analysis; Academic/Research/Teaching
- 198** Data management/Analysis/Bioinformatics
- 1,755** Other

Please inquire for specific counts and/or additional selections available.

To request a count, or to rent our lists, please call Marah Walsh at 215-321-8656 or e-mail, mwalsh@pharmavoice.com.