

74.5% of **PharmaVOICE** readers have connected with an individual after reading about them.

2010 Editorial Calendar — At-A-Glance

Article	January	February	March	April	May	June	July/Aug.	Sept.	Oct.	Nov./Dec.
Cover Story Forum	Salesforce Compensation	Cancer Drug Development and Patient Access	SPECIAL ISSUE: Streamlining the Drug Development Process: From Discovery to Commercialization	Software as a Service (SaaS)	Electronic Health Records:	Adaptive Clinical Trials The Next Phase	SPECIAL ISSUE: PharmaVOICE 100	TBD	TBD	SPECIAL ISSUE: Year in Preview
Clinical Topic	FDA Inspections: What To Expect and How To Prepare	Streamlining Clinical Research for Diagnostics		Specialty CROs	Green Clinical	Special DIA Preview				
Marketing Topic	Best Practices for Brand Name Success	Creating E-Patient Connections		Brand Stewardship: Best Practices for Maintaining Creative Integrity, and Client Services						
Industry Topic					Leaders for Today and Tomorrow — HBA's Rising Stars					
Showcase Topic	Career Coaching	Supply Chain Management		IRBs	Anticounterfeiting Packaging	IP Infringement				
Bio	TBD	TBD		TBD	TBD	TBD				

*Editorial subject to change.

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