

8TH ANNUAL PHARMALINX CHARITY GOLF OUTING

Hosted by PharmaVOICE Magazine and AXIS Healthcare Communications, LLC



TO BENEFIT THE LANKENAU INSTITUTE FOR MEDICAL RESEARCH

CALL NOW
to reserve space
or secure a sponsorship



PLACE

Jericho National Golf Club
New Hope, PA

DATE

Monday, September 15, 2008

TIME

Arrival Time — 10:00 am
Tee Time — 11:00 am shotgun start

PLAY

Foursome ... \$1,250
Single ... \$375

Registration By August 25, 2008
Payment must accompany registration

CORPORATE SPONSORSHIPS AVAILABLE

PLATINUM ... \$6,500 – receives 4 player spots and e-sponsor advertising package, including leaderboard sponsorship* (one sponsorship available)

GOLD ... \$4,500 – receives 4 player spots and e-sponsor advertising package* (unlimited sponsorships available)

SILVER ... \$2,500 – receives 2 player spots and e-sponsor advertising package* (unlimited sponsorships available)

BRONZE ... \$1,500 – receives 1 player spot and e-sponsor advertising package* (unlimited sponsorships available)

HOLE SPONSORSHIPS AVAILABLE

The sponsorship fee includes e-sponsor advertising package*

Holes with prizes ... \$1,000

Men's longest drive • Men's closest to the pin
Men's straightest drive • Women's longest drive
Women's closest to the pin • Women's straightest drive
Hole with car prize for hole-in-one – Car dealer sponsorship

Holes without prizes ... \$750 – All holes excluding prize holes

* E-sponsor advertising package includes: advertising on electronic scorecard, sponsorship of 1 hole, hole signage, listing in program and PharmaVOICE magazine, opportunity to add promotional item to give-away bag

ADDITIONAL SPONSORSHIPS AVAILABLE

Carts ... \$2,000 (limited to three sponsors)
The sponsorship fee includes sponsor advertising package*

Lunches ... \$1,000 (limited to three sponsors)
The sponsorship fee includes sponsor advertising package*

Putting Competition ... \$1,000 (limited to one sponsor)
The sponsorship fee includes sponsor advertising package*

Refreshment Stations ... \$1,000 (limited to three sponsors)
The sponsorship fee includes sponsor advertising package*

Chair-Massage Station ... \$1,000 (limited to three sponsors)
The sponsorship fee includes sponsor advertising package*

* Sponsor advertising package includes: signage at sponsored area, advertising on event Website, listing in program and PharmaVOICE magazine, opportunity to add promotional item to give-away bag

PROGRAM ADS

This advertising fee includes a black-and-white ad in the event program, and name of sponsor listed in the November/December issue of PharmaVOICE.

Full Page Ad ... \$300 (5" x 7 1/2") • **1/3 Page Ad ... \$75** (5" x 2 3/8")

Please contact Marah Walsh at PharmaLinx at 215-321-8656 for additional information or e-mail mwalsh@pharmalinx.com

www.pharmalinx.com/golf